

# March Newsletter : Vector Communications

March 1, 2010



Barely two months into 2010 and with the economy now climbing out of recession, it's already shaping up to be an exciting year for New Zealand business. Naturally, we'll be working to help you make the most of every opportunity.

In support of our bid for the [Government's Ultra-Fast Broadband Investment Initiative](#) Vector has this week launched a major advertising campaign to inform the public of Auckland about this important issue and highlight why it is the Government's best choice of partner to build this new network.

We've already submitted a comprehensive [proposal](#) to the Government outlining our plan for delivery of an ultra-fast fibre network connecting every home, business, school and medical facility in the Auckland region. And we think every Aucklander should have a say in the Government's decision about [fibre to the door](#).

## The Government's ultra-fast broadband initiative

Last year, the New Zealand Government committed over \$1.5 billion to deliver ultra high speed broadband throughout New Zealand. It was a move that Vector welcomed, not least because it's something we've been working towards for years.

Vector's [proposal](#) is for a network that delivers a fibre connection direct to the door of every home, school and business in the Auckland region. This would be an open access network that allows real choice and competition for telecommunications and broadband services.

We're also working with our partners in the New Zealand Regional Fibre Group to make sure similar connectivity is available throughout the whole country.

Best of all it's a network we can deliver in 7 years (3 years sooner than the Government's target)

## It's decision time

### Vector Communications

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### Network Service Centre

For technical enquiries and network management

In New Zealand **0800 826 436**

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In any other country **+64 9 308 9367**

Beginning on 28 February, Vector will be running an advertising campaign to ask Aucklanders one simple question: do you want world-class broadband delivered to your door?

The reason is equally simple: the Government is about to decide what kind of broadband infrastructure New Zealand has, and we think New Zealanders should have a voice.

Across TV, billboards, newspapers and online, our campaign will explain that Vector wants to run fibre all the way to the doors of homes, schools and businesses – unleashing the full potential of ultra high speed broadband for all New Zealanders. And we'll invite everyone to have their say at [www.fibretothedoor.co.nz](http://www.fibretothedoor.co.nz)

Look out for the ads, and make sure you let the Government know that we support their vision and that you want the power of fibre, delivered straight to your door.

### **Meet Buzz Aldrin (and Vector) at Planet 2010**

It's 40 years since Buzz Aldrin made history as one of the first men to walk on the surface of the Moon. On 12 March this year, he'll be visiting another planet altogether – the Planet 2010 conference at SkyCity.

The Planet 2010 conference showcases many of the latest innovations in communications technology. However, it's not so much about high-tech hardware (although there'll be plenty of that); more a chance to discover how smart businesses are harnessing communications technology to drive growth and innovation.

Day one of the conference (12 March) will focus on business opportunities and applications for technology and kicks off with a keynote address from Buzz Aldrin. Given his unique perspective on the uses and benefits of technology it's sure to be an inspirational talk.

Vector will be at the show too, with information about our plans to deliver fibre to the door, and about the exciting applications that network could deliver for households and businesses.

The Planet 2010 conference runs on 12 and 13 March at SkyCity Convention Centre in Auckland. We'd love to meet you there, so come along and find us on stands 9&10 (after listening to Buzz, of course) [To register](#) for the business day go to [www.planet2010.co.nz](http://www.planet2010.co.nz)